Appendix 1 – Charging Tier Structure and associated charges

The proposed tier tariffs requiring Executive approval are set out below.

Tier 1	Tier 2	Tier 3	Tier 4	Tier 5
1hr-£1.90	1hr-£1.50	1hr-£1.30	1hr- Free	Custom - to be determined following survey work – specifically for existing free car parks
2hr-£3.80	2hr £2.70	2hr-£2.10	2hr-£1.80	
4hr-£5.80	4hr- £4.50	4hr-£3.50	4hr-£2.70	
All day-£12.50	All day-£8.90	All day-£6.80	All day-£5.20	

These tariff tiers have been developed by an external specialist consultant and are based on a combination of existing charges around the four legacy Council areas and benchmarking against neighbouring authorities. The charging hours are from 8am to 6pm unless indicated otherwise.

The tier structure as previously approved by Executive on 11th March 2026; simplifies existing tariffs by linking charges to the role, function and location of each car park, as summarised below:

- **Tier 1 – Premium/High Demand**
  Central locations; peak occupancy typically short stay; in areas that have a supportive transport option, such as park and ride, frequent bus service or active travel network. These car parks focus on short-stay usage and are situated close to key destinations. Higher tariffs are implemented to maintain turnover and ensure access
- **Tier 2 – Standard/Medium Demand**
  Located on the edge of town centres or in mixed-use areas, these car parks experience moderate to high occupancy. They balance short and long-stay usage with mid-range tariffs.
- **Tier 3 – Value/Peripheral**
  Situated in peripheral locations mainly outside of town centres. These car parks have lower to moderate occupancy. They are suited for longer stays, with lower tariffs designed to redistribute demand.
- **Tier 4 – Rural/village locations**

These car parks serve rural villages and small settlements, supporting local high streets, community facilities, and tourism. Demand is typically low to moderate. Charging structures should support local economies, encourage turnover for village services, and remain proportionate to usage levels, with modest tariffs aligned with local community needs.

- **Tier 5 – Special Function** – **Custom** *(as needed)*

  This tier covers seasonal sites, shared-use or residential locations, coach and minibus areas, and EV hubs. Bespoke pricing will reflect the function and policy aims of each site, taking account of occupancy profiles and broader policy objectives.